

**Saint Paul College President's Advisory Council**  
**Thursday, September 22, 2016**  
**4:00-6:00pm**  
**Room #3320**

**Present:** Gaye Adams-Massey, David Berg, Audrey Bergengren, June Berkowitz, John Brodrick, Greg Buck, Sarah Carrico, Dan Cherryhomes, Rassoul Dastmozd, Bernie Hesse, Paul Huot, Laura King, Linda Kingston, Theresa Malone, Rena Moran, Don Mullin, Ryan O'Connor, Pat Ryan, Laura Savin, Rachelle Schmidt, Ed Schones, Erica Schumacher, Scott Wilson, and Tracy Wilson.

**Absent:** Cecile Bedor, Dan Bostrom, Emmanuel Donaby, Jean Echternacht, Lea Hargett, Nate Keith, Joe Kroeger, Mary Rothchild, George Watson, and Tanaya Walker

**Review and Approval of the May 19, 2016 Meeting Minutes**

A motion was made by Mr. Mullin to approve the May 19 meeting minutes as written. The motion was seconded by Mr. Berg. *The motion passed.*

**Review and Approval of Meeting Agenda**

A motion was made by Mr. Mullin to approve the meeting agenda with flexibility. The motion was seconded by Ms. Malone. *The motion passed.*

**Update on New Board Members**

President Dastmozd introduced the two new advisory council members: Ms. Gaye Adams-Massey, CEO of the YWCA and Ms. June Berkowitz, Owner of Nina's Coffee and Naked Nina's Juice.

**Nomination of Secretary**

Mr. O'Connor volunteered himself to be the secretary for the 2016-2017 academic year. A motion was made by Mr. Cherryhomes to approve Mr. O'Connor as the new secretary. The motion was seconded by Ms. Schumacher. *The motion passed.* President Dastmozd thanked Mr. O'Connor for his commitment.

**Update on Open Positions**

President Dastmozd explained that there are currently two open positions, one in the Chamber of Commerce/Economic Development sector and one in the Health/Services sector. He stated that he will approach both Ms. Baker and Ms. Louder to see if they have any replacement suggestions. He also asked that if anyone have a potential candidate to forward the name to the nominating committee or to Maggie.

**Enrollment Update**

Ms. Carrico, Dean of Enrollment Management shared that fall enrollment is currently up 2%. She credits the growth to full participation from faculty and staff during recruitment efforts, partnerships with area high schools and intentional follow-ups with students who have expressed interest the College. She explained that there are many new partnerships in the works and that there are a number of new programs in the pipeline as well as expansion of existing programs.

**State of the College**

President Dastmozd shared that summer semester went well and that Fall semester is off to a great start. He shared that the new Health Science and Alliance Center was on track and still slated to open fall of 2017. President Dastmozd reminded everyone of the upcoming College events: the 1<sup>st</sup> annual Chef's dinner on Friday, October 14 and the Gala on Thursday, December 1. He thanked all those who were able to attend the Friends of Saint Paul College and President's Advisory Council joint networking event. President Dastmozd suggested that he would like to hold a joint meeting between Friends of Saint Paul College, Foundation and President Advisory Council. This joint meeting will help accelerate and promote synergy among two groups.

**Budget 2016-2017**

Mr. Wilson shared that the summer FYE was up about 10% and, at the moment, the fall FYE is up around 2%. He explained that the finance team had projected a 2% decline enrollment for this year, constructed the budget around -2% enrollment, but will still continue to budget conservatively moving forward. He shared that even though enrollment is up, we are encouraging all units to look for efficiencies and ways to save around the College.

**Facilities Update**

Mr. Wilson recapped the various projects that were started over the summer including the new Saint Paul College signage on the parking ramp, multiple classroom renovations and the addition of the two all-gender bathrooms located just outside of the cafeteria. He noted that the third floor of the new Health Science Alliance Center was days away from being poured. To our knowledge, no HEAPR dollars nor Capital Funding will be moving forward this year because no special legislative session will be held.

**Strategic Planning Activity**

Dean Laura King facilitated a small group activity with President Advisory Council members to solicit feedback and input about Saint Paul College's Strategic Planning Process. Please see feedback notes attached.

**Meeting Adjourned at 6:00pm**

**Minutes submitted by Maggie Soukup**

**Next Meeting-November 10<sup>th</sup>, 2016**

**Strategic Goal #1: Maximize comprehensive high-quality learning programs and services.**

**How would achievement of this goal be relevant to the St. Paul Community, the mission of your organization, or the success of your business?**

- Better quality candidates
- Higher income → higher tax base
- Opportunities for stronger communities with a focus on communities of color, new American students from impoverished backgrounds, new to college shows huge opportunity to eliminate disparities
- Better citizen, holistic mindset, and civic engagement
- Community leaders for tomorrow
- Workers become more flexible and adaptive within a dynamic and changing world
- Increasing numbers

**Looking forward 5 years from now, what strengths and opportunities should be considered to help prepare Saint Paul College to be successful in relation to this goal?**

**Strengths**

- Student population is diverse and represents the demographic present and future of our workforce/economy
- Some programs already in place that reflect a holistic approach to student learning and support room to continue to build and grow the program

**Opportunities**

- Build a staff-wide high level of racial and cultural competency that ensures Saint Paul College is a welcoming, accessible, and effective learning environment
- Increase industry specific training at workforce development level and credit based advanced skills
- Articulation agreements- develop relationships with career navigators at high schools

**Strategic Goal #2: Expand access, service, opportunity and success.**

**Looking forward five years from now, what strengths and opportunities should be considered to help prepare Saint Paul College to be successful in relation to this goal?**

- Community: More qualified/skilled workers
- Lifelong learners with broad perspective
- Remove barriers to succeed
- Give back to the community
- Civic engagement
- SPC is universally viewed by the community as a “place for me to learn/grow/achieve”
- Increase success

**Looking forward five years from now, what strengths and opportunities should be considered to help prepare Saint Paul College to be successful in relation to this goal?**

**Strengths**

- Viewed already as a great community partner and engaged in the place where it resides
- Pathways to employment
- Teaching those who never thought they could “do” college

**Opportunities**

- Create institutional partnerships to expand underrepresented services
- More students engaged in social media
- Discuss quality vs. quantity. How big should we be?
- Continue to expand the reach of who knows about the amazing opportunity SPC provided
- K-12 partnerships to ensure college readiness so students are more prepared

**Strategic Goal #3: Strengthen organizational community and global partnerships to enhance economic competitiveness.**

**Looking forward five years from now, what strengths and opportunities should be considered to help prepare Saint Paul College to be successful in relation to this goal?**

- Sharing best practices with organizations and communities – strengthen those organizations
- Help produce employees with recent educations, and innovative ideas
- Engage business (community)
- Employees are engaged
- Environmental scan – what works, and know best practices
- Viewed as a leader within Minnesota State Colleges and Universities- enables Saint Paul College to be successful within other goal areas

**Looking forward five years from now, what strengths and opportunities should be considered to help prepare Saint Paul College to be successful in relation to this goal?**

**Strengths**

- Networking within community
- Efficiencies
- Best practices sharing
- Sustain culture of innovation through leadership and empowering/engaging employees

**Opportunities**

- Better documentations of best practices that works
- Process optimization/operational efficiencies
- Tying academics, student services, facilities, auxiliaries and finances together in one cohesive planning process
- Analyzing emerging trends/workforce needs

**Strategic Goal #4: Optimize organizational innovation and development.**

**Looking forward five years from now, what strengths and opportunities should be considered to help prepare Saint Paul College to be successful in relation to this goal?**

- Marketing/advertising campaign in various trade publications
- Attract new, younger students, and earlier connections
- World-wide partnerships – teachers/student exchanges
- Keeping local organizations competitive

**Looking forward five years from now, what strengths and opportunities should be considered to help prepare Saint Paul College to be successful in relation to this goal?**

**Strengths**

- Facilities, staff
- Partnerships
- Listening to the community

**Opportunities**

- Creating awareness/outreach marketing plan to promote how SPC can support the workforce needs of the St. Paul/metro area
- Renewed apprenticeships programs/ partnerships
- Cultural exchange
- Assume broader leadership role linking education to current and future job/employment opportunities

**Strategic Goal #5: Sustain financial viability during changing economic and market conditions.**

**Looking forward five years from now, what strengths and opportunities should be considered to help prepare Saint Paul College to be successful in relation to this goal?**

- Keep Saint Paul College strong so non-profit Community Based Organizations can refer people to the College and we can be partners to serve the community
- If we don't achieve their goals, we will lack credibility and organizations won't want to work with us
- Impact more student lives
- If we do achieve this goal, we are an anchor of community and are here to do great things on behalf of residents
- With financial stability we can innovate "color outside the lines," take more risks
- If we are struggling financially, all energy goes to surviving (not thriving)
- Increase tax base
- Maintain and build communities

**Looking forward five years from now, what strengths and opportunities should be considered to help prepare Saint Paul College to be successful in relation to this goal?**

**Strengths**

- Alumni
- Organization already viewed as a community resource
- Tuition affordability

**Opportunities**

- Expanding collaborations
- Create pathways with other institutions that are financially beneficial

