

President's Advisory Council
Thursday, March 21, 2013
Conference Room 3320

Present: David Berg, Greg Buck, Rassoul Dastmozd, Emmanuel Donaby, Shaan Hamilton, Lea Hargett, Bernie Hesse, Paul Huot, Phoua Kong, Marilyn Krasowski, Tom Matos, Joseph Kroeger, Lorrie Louder, Heather McGannon, Laura Savin, Rachelle Schmidt, Ed Schones, and Kim Stecher

Absent: Kay Baker, Karl Benson, Jean Dunn, Darlene Fry, Nancy Jacobsen, Christina McCoy, and George Watson

Excused: Cecile Bedor, Dan Bostrom, John Brodrick, Allan Ige, Harry Melander, Erin Murphy, Jean Ness, and Erica Schumacher

Guests: Hospitality Student Melissa Adams, Hospitality Instructor Craig Maus

Approval of Agenda

A motion was made and seconded to approve the agenda. *The motion carried.*

Approval of Minutes

A motion was made and seconded to approve the January 17, 2013 minutes as written. *The motion carried.*

General Discussion/Member Comments

President Dastmozd reviewed his 2011-12 goals. The majority of the 2011-12 goals have been complete. He also reviewed the progress of his 2012-13 goals. Both documents are posted in the President's Advisory Council SharePoint portal.

Discussion and comments:

Phoua Kong asked if anyone in the legislature is support of the HEAPR funds request. Rassoul indicated that Representative Mariani is very supportive and is bringing it forward.

Najam Saeed will give this group access to the APPRAISE (Annual Program Review & Area of Study Enhancement) documents.

Paul Huot suggested that students not prepared for College coursework complete remedial work at the high schools. This would eliminate additional College tuition expenses for students. Tom Matos indicated that there is an assumption it is only students from the public schools that are not ready for college and are taking remedial coursework, when in fact students coming from other countries are also in need of remedial coursework.

State of the College/Legislative Agenda

The Communities Activities Update is available on the President's Advisory Council SharePoint portal. Since the last meeting, President Dastmozd has been meeting with legislators to gain support for MnSCU's biennial budget request. He has also been meeting with legislators to express concern about HF907, which would freeze tuition. MnSCU is proposing a 3% increase in tuition and the HF907 legislation would take away the 3% increase in tuition and replace it with a 3% increase in state funding. The proposed 3% in tuition cuts will not be offset by a 3% increase in state funding as the majority of our

funding is from tuition and our budget is built on an increase in tuition. Rassoul asks every to contact their legislators and ask them to support MnSCU's biennial budget request, not the HF907 bill.

Faculty Presentation – Craig Maus, Hospitality Management

Craig Maus, the Hospitality Management Instructor made a presentation on the Hospitality program at Saint Paul College. He showed a PowerPoint presentation. The Hospitality Management program offers an AAS degree, Restaurant Management certificate, and an Event and Meeting Management Certificate. Enrollment has almost doubled during the last five years.

Student Presentation - Melissa Adams, Hospitality Management

Melissa Adams, a student in the Hospitality Management Program, shared her experiences about being a student and a small business owner. Melissa moved to Minnesota to start a small business "Stanton Adams Consulting LLC" and discovered she needed some additional training. She became a student during the summer of 2011 and in addition to her coursework has served as an officer in PRISM, a student life organization. Her goal is to complete her two year degree at Saint Paul College and to then to transfer to a four-year college. Melissa distributed a handout that includes her bio, information about Stanton Adams Consulting LLC, and addresses for her company's facebook, website, blog and LinkedIn accounts. She also distributed a flyer featuring information on a March 26, 2013 Multicultural Marketing Conference, at which Melissa will be a presenter.

Budget Update – Vice President Shaan Hamilton

Shaan gave a brief update on the latest budget information. The presentation included an overview of funding and the effects that enrollment changes have on the budget. The College's enrollment growth is predicted to be 2.5% in FY2014; 2.4% in FY2015; 2.4% in FY2016; and 1.3% in FY2017 based on a regression analysis completed by the Institutional Research department. One factor that has a large impact on the budget is the FYE/FTE ratio; a one percent increase in the FYE/FTE ratio is equal to a \$1 million increase in revenue. Shaan reviewed the budget assumptions and scenarios. The proposed tuition increase is \$4.83 per credit, with no increase to student fees.

Lori Louder asked what would happen if the budget is short \$850,000. Shaan indicated we are still waiting on the legislature to find out how much the College will be allocated. The next option would be to explore differential rates. A differential tuition list is being developed to help offset the \$850,000 deficit.

Enrollment Plan – Associate Vice President Thomas Matos

Tom gave an update on the Enrollment Plan. Part of the College's budget is based on enrollment growth. Highlights of the plan are:

- Work closely with Saint Paul Public Schools. Saint Paul Public Schools and the College will be sharing the cost of a Power of YOU/PSEO recruiter.
- Establish an Honor's program. This will attract higher class ranked high school graduates.
- Expand Weekend College.
- Expand health career pathways.
- Expand summer term by two weeks and add late start classes.

Nominee Subcommittee 2013-14 – Kim Stecher

Kim announced that Dorothy Richburg has resigned and that her position and a couple of other vacancies will need to be filled. Kim asked for volunteers to serve on a Nominating Subcommittee.

Anyone interested in serving on the subcommittee should contact Kim or President Dastmozd. David Berg volunteered.

Round Table Discussion:

Paul Huot announced that the 2013 Grandview Conference will take place on, April 10-11, 2013 at the Arrowwood Lodge in Baxter, Minnesota. It is being sponsored by 360°Manufacturing and Applied Engineering ATE Regional Center of Excellence.

President Dastmozd asked Joseph Kroeger if someone from Mayo would be interested in giving a presentation at the May 23, 2013 President's Advisory Council meeting. The presenter would not have to come to the College, the presentation would be uploaded and the presentation made using web ex.

Adjournment

A motion was made and seconded to adjourn. The motion carried. The next meeting will be Thursday, May 23, 2013 from 4:00-5:30pm in Conference Room 3320.

Respectfully submitted by:

June Schifsky