

## Entrepreneurship CERTIFICATE

### Program Overview

Many people dream of owning their own business for financial and professional independence as well as the pride of ownership. A certificate in Entrepreneurship can help make that dream become a reality, by providing students with the skills and knowledge necessary to launch a successful business. In this certificate program students will learn how to develop, maintain and grow their own business; explore entrepreneurial concepts and processes that apply to both start-up and well-established enterprises, with an innovative focus and an entrepreneurial spirit. Students will analyze how an organization contributes to society and how entrepreneurship and commercial activities affect the environment. They will also explore topics such as market opportunity, product development, intellectual property and commercialization.

Entrepreneurship and small business plays a key role in the U.S. economy by providing jobs to a large segment of the workforce. Completing this certificate will help the small business entrepreneur maximize the skills and abilities necessary to do business in our challenging environment.

### Career Opportunities

Employment opportunities are excellent for starting your own business.

### Program Outcomes

1. Graduates will have skills, knowledge and abilities in core business functions, including accounting, marketing and management.
2. Graduates will have an understanding of how to start and market an entrepreneur/small business operation.
3. Graduates will be prepared to manage, market, and enhance an entrepreneurship/ small business operation.
4. Graduates will successfully complete a business plan for their new business.

### Program Faculty

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### Part-time/Full-time Options

This program can be completed by using a combination of day, evening, Saturday, and online courses. Part-time and full-time options are available.

### Program Requirements

Check off when completed

Course	Cr
<input type="checkbox"/> ACCT 1523 Accounting Computer Applications	3
<input type="checkbox"/> BTEC 1421 Business Information Applications 1	3
<input type="checkbox"/> BUSN 1492 Social Media and Marketing	3
<input type="checkbox"/> BUSN 2450 Management Fundamentals	3
<input type="checkbox"/> BUSN 2455 Essentials of Entrepreneurship & Small Business Management	3
<input type="checkbox"/> BUSN 2470 Legal Environment of Business	3
<input type="checkbox"/> BUSN 2472 Business Negotiation Skills	3
<input type="checkbox"/> BUSN 2482 Entrepreneurship Capstone	3
<b>Total Program Credits</b>	<b>24</b>

### Program Start Dates

Fall, Spring, Summer

### Course Sequence

The following sequence is recommended for a full-time student; however, this sequence is not required. Contact Program Faculty with questions.

#### First Semester

BTEC 1421 Business Information Applications 1	3
BUSN 2455 Essentials of Entrepreneurship & Small Business Management (fall only)	3
BUSN 2470 Legal Environment of Business	3
BUSN 2472 Business Negotiation Skills	3
<b>Total Semester Credits</b>	<b>12</b>

#### Second Semester

ACCT 1523 Accounting Computer Applications	3
BUSN 1492 Social Media and Marketing (spring only)	3
BUSN 2450 Management Fundamentals	3
BUSN 2482 Entrepreneurship Capstone (spring only)	3
<b>Total Semester Credits</b>	<b>12</b>

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### Minimum Program Entry Requirements

Students entering this program must meet the following minimum program entry requirements:

**Reading:** Score of 38+

**Writing:** Score of 38+

**Arithmetic:** Score of 20+

#### Assessment Results and Prerequisites:

Students admitted into Saint Paul College programs may need to complete additional courses based on assessment results and course prerequisite requirements. Certain MATH, READ, and ENGL courses have additional prerequisites.

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*Information is subject to change.  
This Program Requirements Guide is not a contract.*