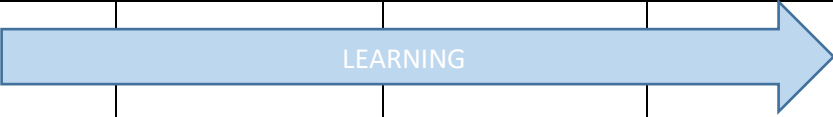


College Learning Outcome (CLO)
Performance Indicators & Rubric

College Learning Outcome (CLO): Communication

Definition: Students demonstrate effective communication through a variety of contexts or modes.

Performance Indicator	LEARNING 				*Not Applicable
	Needs Attention	Understands	Applies/Analyses	Evaluates/Tailors/Focuses/Adapts	
Demonstrates an understanding of and respect for the given audience	Lacking an understanding of varied points of view	Student shows an emerging development of varied points of view	Student shows an adequate discussion of others' points of view	Student shows a proficient use of personal and varied points of view	
Presents, develops, and supports a clear main idea	Student lacks focus on main idea	The main idea is not clear in assignment	Main idea is clear but not fully developed or supported	Main idea is clear and fully developed or supported	
Responds effectively to written and/or oral instructions	Student rarely responds effectively to written and/or oral instruction	Student occasionally responds effectively to written and/or oral instruction	Student usually responds effectively to written and/or oral instruction	The student completes the tasks successfully and consistently	
Uses communication strategies that are appropriate for the context	Student completes assignment using an ineffective strategy of communication	Student shows an emerging understanding of communication strategy	Student shows an adequate understanding of strategies of communication	Proficient use of varied communication strategies	

Notes on Performance Indicators:

- It is assumed that as you move from left to right in each row, the levels of learning are stacked. For example, a student determined to be at the "Evaluates" level would also have demonstrated achievement of the "Applies/Analyses" and the "Understands" levels.
- This rubric is not a grading rubric. It is to be used in addition to how an assignment would usually be graded. The assignment provides an opportunity for students to demonstrate their learning in the specific College Learning Outcome.

Performance Indicator Definitions:

- Understanding audience – Knowing their general age, gender, education level, religion, language, culture, and group membership.
- Presents main idea – The main idea is the point of the paragraph, it is the most important thought about the topic.
- Responds to instruction – The student is capable of following directions.
- Communication strategies – The blueprints for how information will be exchanged.